



Department of Industrial Policy and Promotion
Ministry of Commerce and Industry
Government of India

USER MANUAL FOR INVESTORS



INVEST INDIA
World's most awarded IPA

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1. INTRODUCTION

The **India Investment Grid (IIG)** is an online platform (www.indiainvestmentgrid.com) developed by Government of India to showcase to global investors the investment opportunities available across India. IIG is being developed by Invest India, the national investment promotion and facilitation agency.

Envisaged to be an interactive and dynamic web portal, IIG allows investors to:

- Search a Pan-India database to identify investment opportunities across sectors, states, and government schemes
- Track the progress of preferred projects, and indicate their interest for the same
- Have a platform to communicate with project promoters

2. TYPE OF USERS ON INDIA INVESTMENT GRID (IIG)

IIG can be used by two types of users -

- a) **Investor:** An Investor (Indian or Non-Indian) looking to discover and invest in projects in India.
- b) **Promoter:** A Project owner (Indian) looking to promote projects and seek financial, technical or any other kind of assistance.

3. ACCESS TO PORTAL

Step by step guideline to access the portal

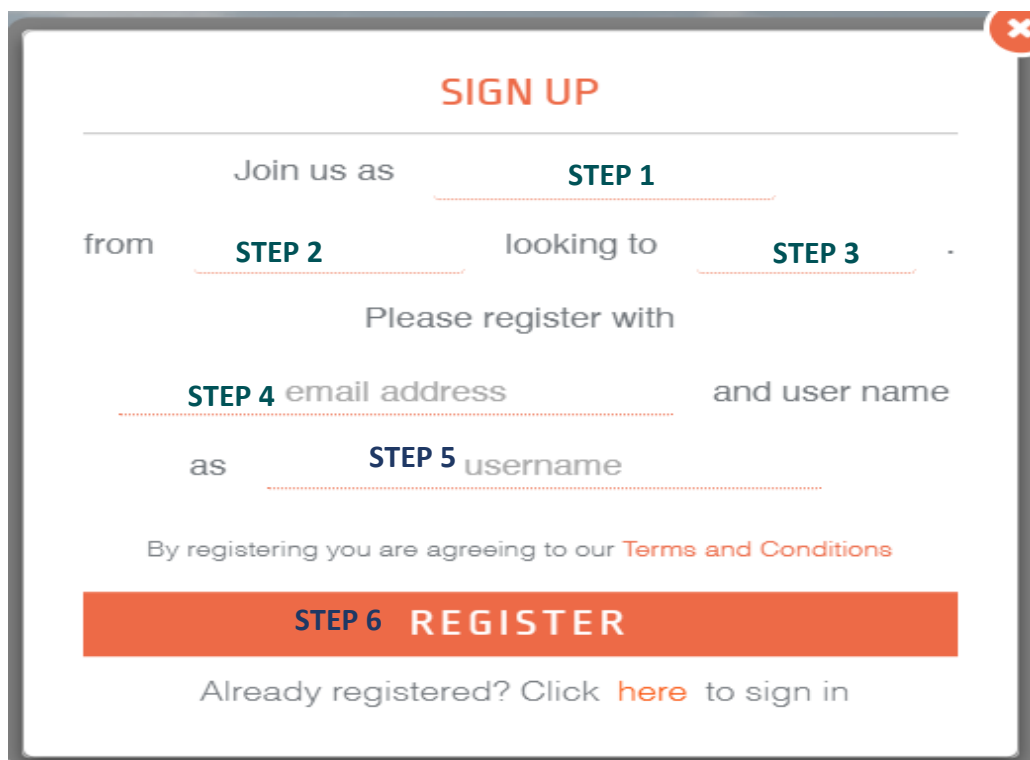
- **Step 1:** Log-in in to India Investment Grid at <https://indiainvestmentgrid.com>
- **Step 2:** Click on the link '**Register**' on the top right corner of the IIG website

4. REGISTRATION PROCESS ON IIG



On the top right corner of the website, click on the “REGISTER” option to initiate the registration process.

a. Register / Sign-up



The screenshot shows the 'SIGN UP' form. The form is titled 'SIGN UP' and contains the following fields and instructions:

- Join us as **STEP 1**
- from **STEP 2** looking to **STEP 3**
- Please register with **STEP 4** email address and user name
- as **STEP 5** username
- By registering you are agreeing to our [Terms and Conditions](#)
- STEP 6 REGISTER** button
- Already registered? Click [here](#) to sign in

- **Step 1:** Select “**Private**” or “**Individual**” depending upon whether you are representing a company or are investing on an individual capacity. *Investors will not be able to express investment interests under “Government” option.*
- **Step 2:** Select your **country** from the drop-down list.
- **Step 3:** Select ‘**Invest**’ in the field mentioned as “looking to”. (**“Promote” option is for promoters. Users registering as promoters will have functionality of adding projects on the portal in addition to showing investment interest (Indian private promoters only).**)
- **Step 4:** Mention your active **email address**.
- **Step 5:** Mention your desired **user name** for the IIG portal. Email address will populate the username field as default username which is editable.
- **Step 6:** Click on the “**Register**” button to complete the registration process.

Note: An **auto-mailer** will be sent on your registered email id confirming your registration. The email will have information about your user name and one-time password for login.

From: no-reply@nationalinvestmentgrid.in [mailto:no-reply@nationalinvestmentgrid.in]
Sent: Thursday, January 11, 2018 1:15 PM
To: [Your registered email ID at India Investment Grid Portal](#)
Subject: Welcome to India Investment Grid Portal



Greetings,

Thank you for registering with India Investment Grid Portal. Please use the following credentials to activate and access the account.

Your Username: Ankit

Your One Time Password: Vdaz\$229

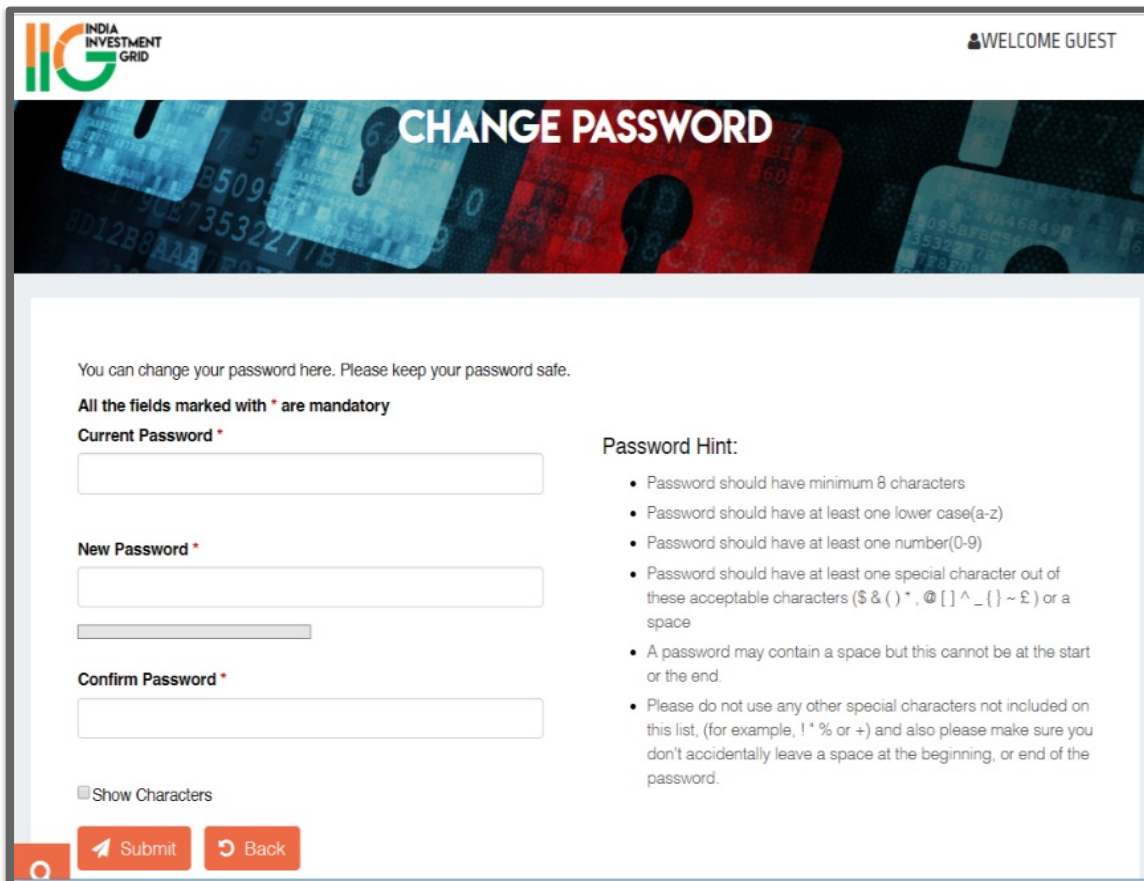
In case of any query, please mail at: contact@indiainvestmentgrid.com

Best Regards,

India Investment Grid

b. "Sign in" on IIG

- **Step 1:** On the right-hand side of portal homepage click on "**LOGIN**" option. Fill out the **username** and **one-time password** in login form as provided in the auto mailer.
- **Step 2:** In **CHANGE PASSWORD WINDOW** create your new password based on the criteria mentioned alongside the fields.




The screenshot shows the 'CHANGE PASSWORD' form on the IIG portal. The form includes the IIG logo, a 'WELCOME GUEST' message, and a header with the text 'CHANGE PASSWORD'. Below the header, there is a message: 'You can change your password here. Please keep your password safe.' and a note: 'All the fields marked with * are mandatory'. The form contains three input fields: 'Current Password *', 'New Password *', and 'Confirm Password *'. To the right of the form, there is a 'Password Hint:' section with a list of requirements: 'Password should have minimum 8 characters', 'Password should have at least one lower case(a-z)', 'Password should have at least one number(0-9)', 'Password should have at least one special character out of these acceptable characters (\$ & () * , @ [] ^ _ { } ~ £) or a space', 'A password may contain a space but this cannot be at the start or the end.', and 'Please do not use any other special characters not included on this list, (for example, ! * % or +) and also please make sure you don't accidentally leave a space at the beginning, or end of the password.' At the bottom of the form, there is a 'Show Characters' checkbox and two buttons: 'Submit' and 'Back'.

5. EXPLORE PROJECTS ON IIG

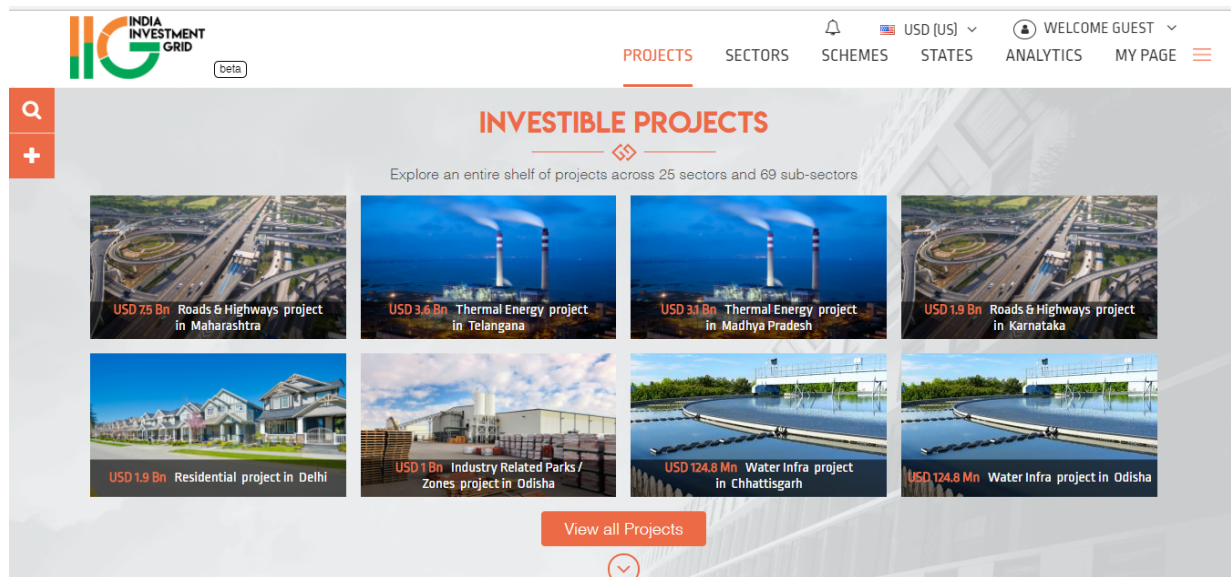
Users on the portal have a functionality to search projects on the portal based upon their interest area and requirements.

For exploring projects, users have two options to run a search query:

Option 1: Search project from Home page by clicking on the Search Project dialog box

Option 2: Search project by clicking on the button  hovering on the left side of the screen.

OR



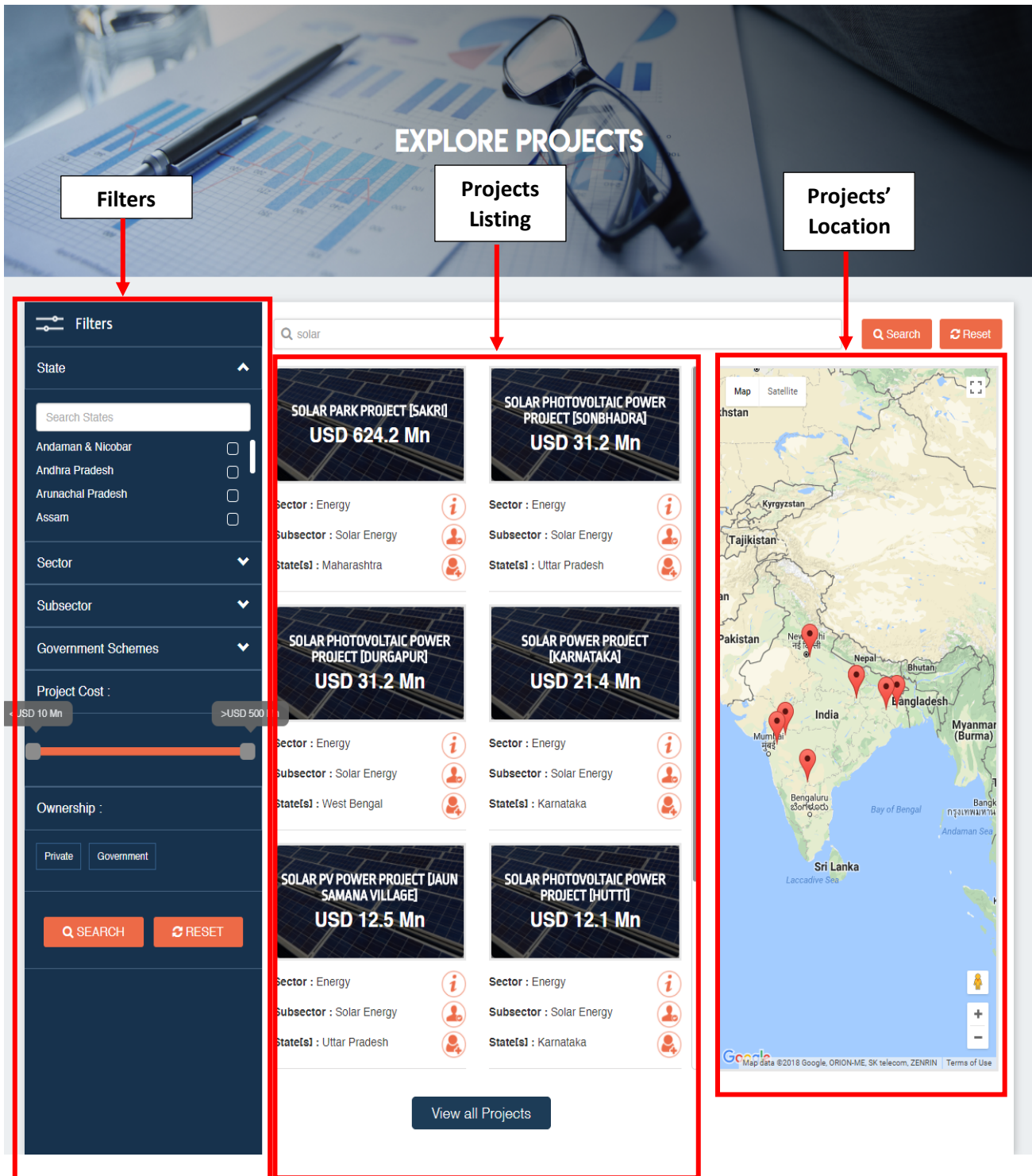
After running a search query or on exploring the projects, explore page opens showing the results based upon the search text. *As shown in the figure below, if users search for solar projects in India by typing “Solar” in the search box, the explore page opens showcasing the projects related to Solar present on IIG.*

EXPLORE PROJECTS

Filters

Projects Listing

Projects' Location



The screenshot shows the 'Explore Projects' interface. On the left, a dark blue sidebar contains the 'Filters' section with categories like State, Sector, Subsector, Government Schemes, Project Cost, and Ownership. The main area is divided into two parts: a 'Projects Listing' section displaying six project cards with details like project name, value, sector, subsector, and state; and a 'Projects' Location section showing a map of India with red pins indicating project locations. A search bar and a 'View all Projects' button are also visible.


On the “Explore page” there are 3 main segments – “Filters”, “Project Listing section” and “Projects’ location section” as shown in the above image.

Filters Section:

Users can apply filters from this section to shortlist projects based upon their requirements such as location, projects cost range, project ownership type etc.

Project Listing section:

In this section, projects are listed based upon the search query. Projects shown in this section show basic information.

For more detailed information, user needs to click on the project or on the icon  shown below the project image.

Project Location section:

In this section, locations of the projects listed in the “Project Listing section” are indicated with the red location marker on the Map. This helps users in accurately identifying the geographical location of the projects of their interest.

6. REGISTERING AND FOLLOWING PROJECTS ON IIG

Investors can express interest for specific projects on IIG. On registering interest, the investor will be able to access the project promoter’s contact details on the Projects Details page. Registering interest will also notify the project promoter about the investor’s interest.

a. Steps to express interest in a project

- **Step 1:** After the user login, click on the desired project on the **Home Page** or in the “**Explore Projects**” section
- **Step 2:** Individual project interest can be generated by clicking on the “**Register**” icon at the bottom of the individual project page.
- **Step 3:** After clicking on the Register icon, **fill out the form details** which pops up.
- **Step 4:** A second pop-up will open to confirm your interest registration. Please click on “**OK**” to confirm.
- **Step 5:** Investors can see their registered projects by clicking on: **My Page>> Invest>>My Projects**

STEP 2

Follow Register Print Back

STEP 3

REGISTER INTEREST : NAGPUR-MUMBAI SAMRUDDHI CORRIDOR

First Name* Last Name*

Mobile No.* Email*

This field is mandatory. This field is mandatory.

Country*

India

Address

Save Close

STEP 4

CONFIRMATION

Are you sure you want to register Interest for this project?

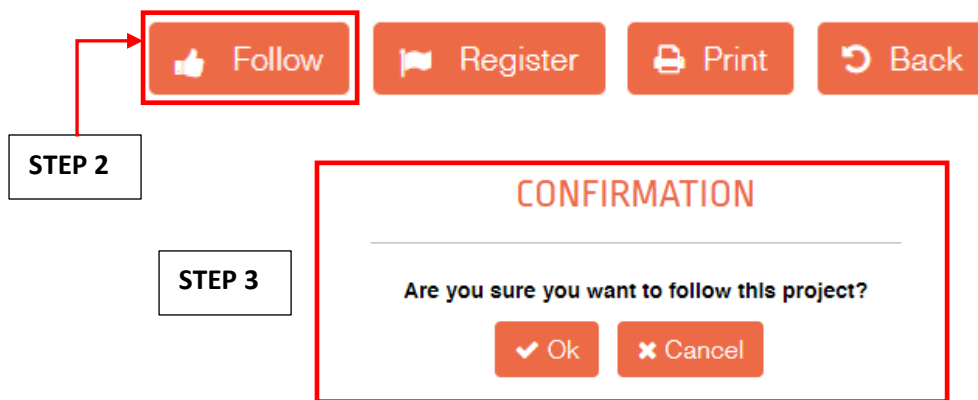
Ok Cancel

Note: After expressing interest in a project, an **auto-mailer will be sent to the concerned project promoter** informing him about the investor's interest. An auto-mailer will also be sent to the investor about the **contact details of the promoter**. A **notification on the project promoter's dashboard** will also appear informing him of the interest.

Any project changes made by the promoter to the concerned project will be **notified** to the investor.

b. Steps to follow a project

- **Step 1:** After the user login, click on the desired project on the **Home Page** or in the **“Explore Projects”** section
- **Step 2:** Individual projects can be followed by clicking on the **“Follow”** icon on the bottom of the individual project page.
- **Step 3:** After clicking on the Follow icon, **click “OK”** on the **pop-up** which opens to confirm your selection.
- **Step 4:** Investors can see their followed projects by clicking on: **My Page>>Invest>>My Favorites**

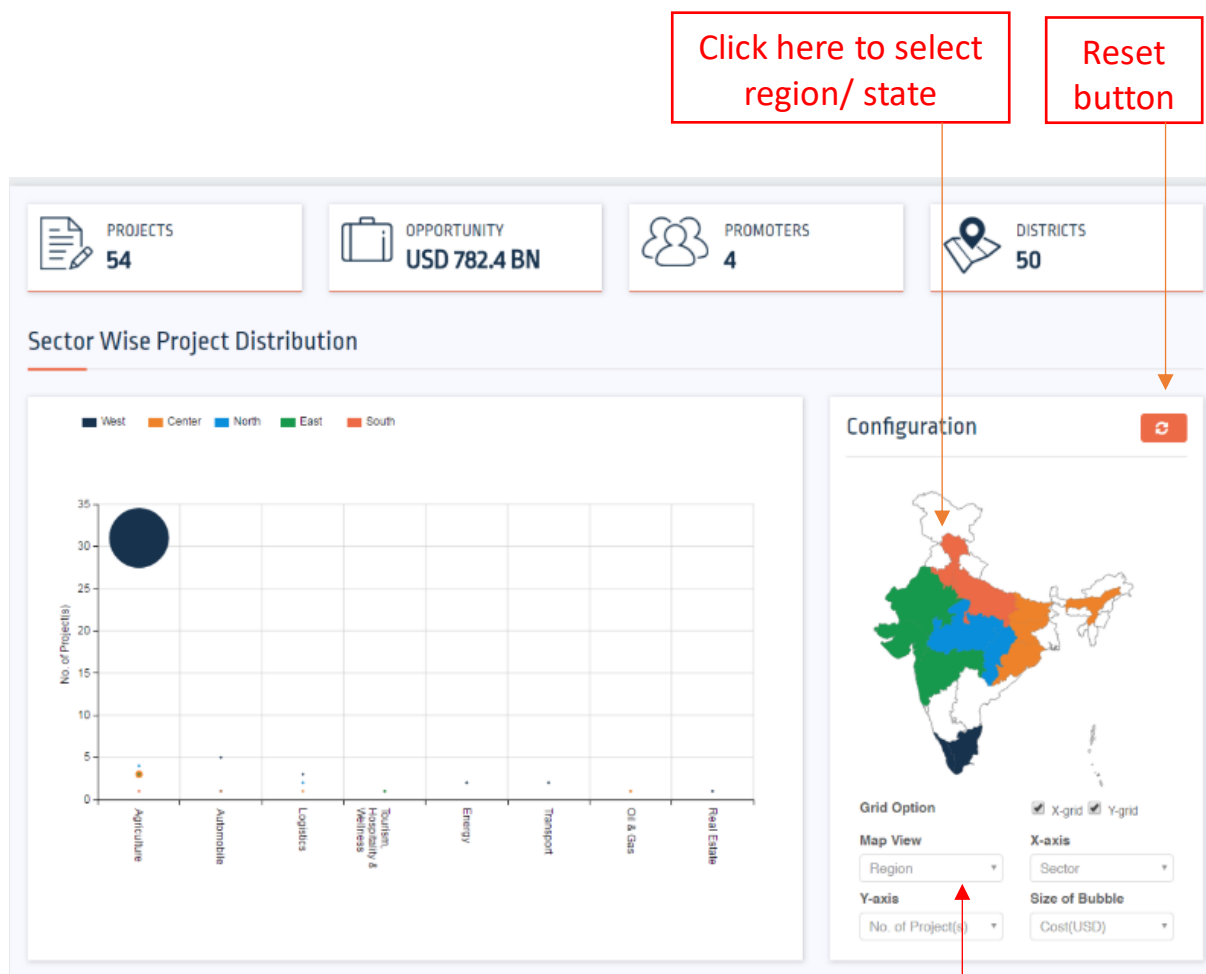


Note: After following a project, an **auto-mailer will be sent to the investor** stating the followed project confirmation. Any project changes made by the promoter in that concerned project will be **notified via email** to the investor.

7. ANALYTICS DASHBOARD

Analytics dashboard provides investors insights about projects pertaining to a state, region, sector or sub-sector. The dashboard provides analytical data to investors about:

- Sector-wise overview of projects in individual states and country
- Size of projects in various sectors in individual states and country



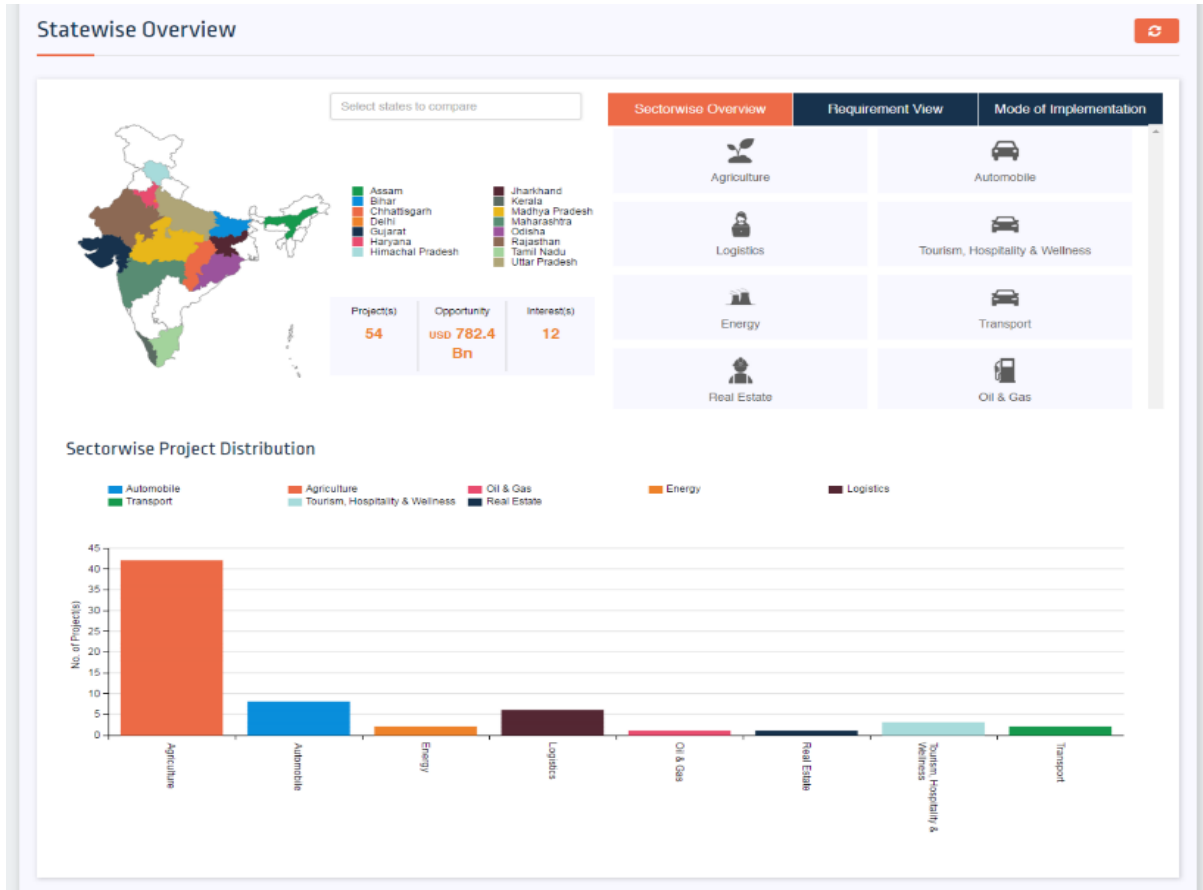
Click here to select region/ state

Reset button

View "Sector wise" distribution of projects within a region or states based on "Project Cost" and "Number of Projects"

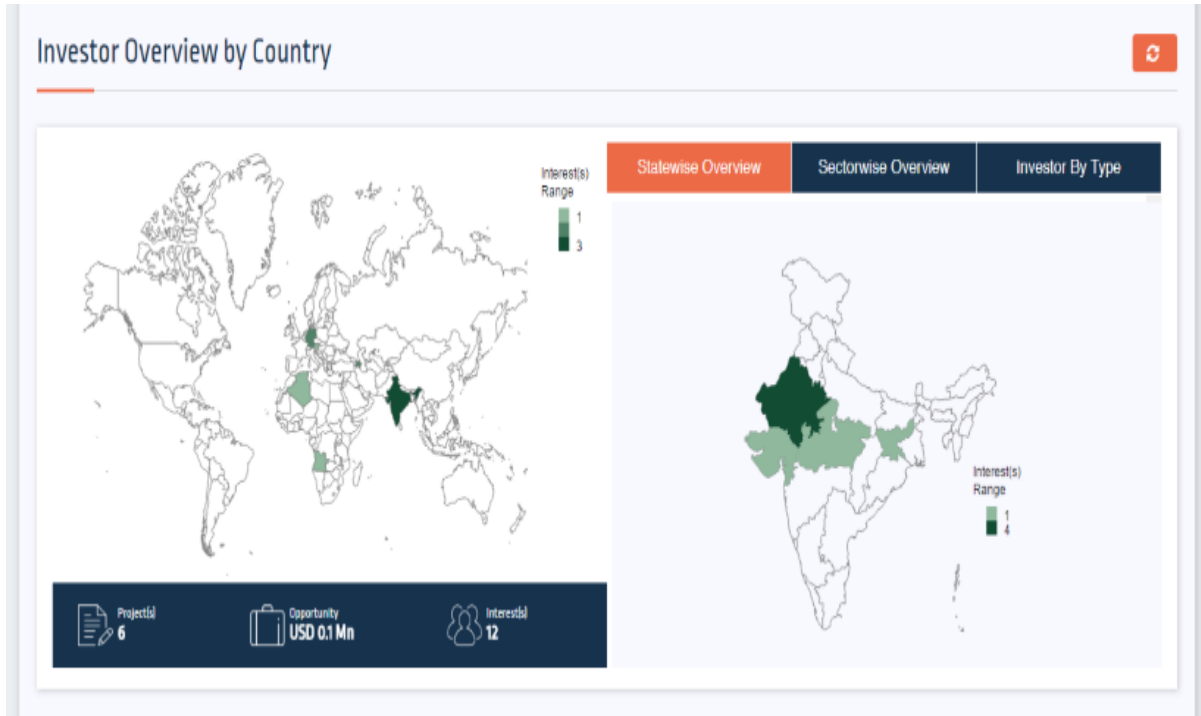
Click here to customize Graph

- State-wise overview of projects and major sectors in each state
- Requirements and modes of implementation of major projects in each state



View “Sector wise” distribution of projects of selected state.
(Default view: Country level distribution of projects)

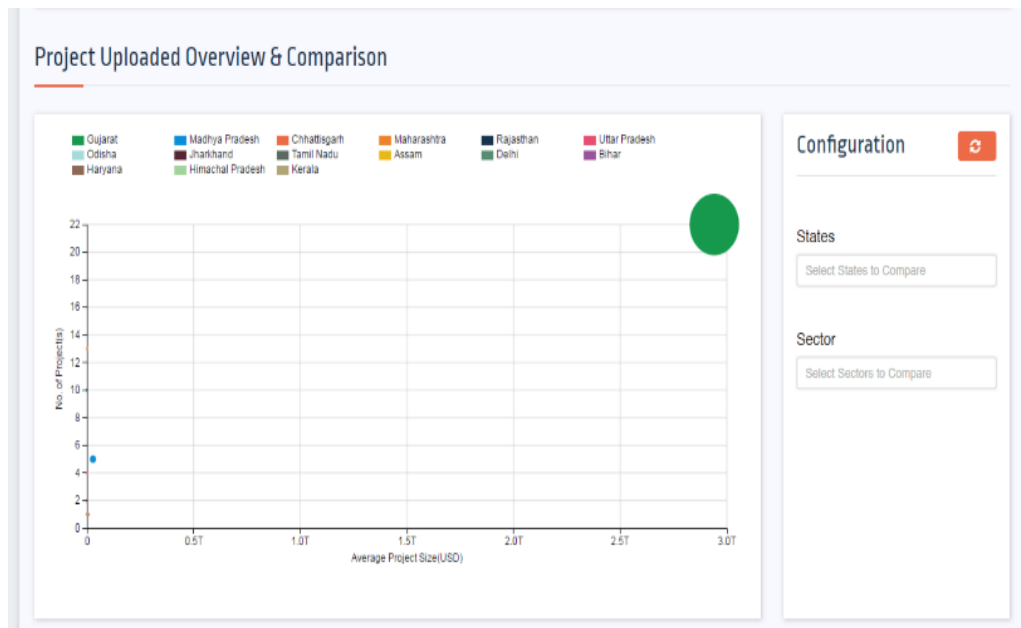
- FDI inflows from various countries based on historical and present data
- Interests from various countries



View distribution of “Interested Investors” by country.

Each slab provides “State-wise”, “Sector-wise” and “Investor’s Type” overview by investors of selected country. (Default view- Global overview)

- Comparison of various states based on the number of projects, ticket sizes and sectors



Select states (max 2) and sectors (max 2) for comparison.

View cost distribution of projects. (Default view: Country level distribution)

8. ANNEXURE

a. List of Sector in IIG

Agriculture	Automobile	Chemicals	Defense	Education	Electronics
Energy	Food Processing	Gems and Jewellery	Healthcare	IT & Telecommunication	Leather
Logistics	Machinery & Equipment	Metals & Construction Material	Mining	Oil & Gas	Pharmaceutical
Real Estate	Retail Chains & Shops	Space	Textiles	Tourism, Hospitality & Wellness	Transport
Waste & Water					

b. List of 69 subsectors

Agriculture	Fertilizers & Pesticides; Horticulture/Fisheries/Forestry/Livestock; Irrigation
Automobile	Auto Manufacturing; Auto Components
Chemicals	Alcohols & Derivatives; Soaps, Detergents & Cosmetics; Petrochemicals; Explosives / Firecrackers; Fertilizers & Pesticides; Plastics & Plastic Products; Paper & Paper Products; Rubber & Rubber Products; Paints & Dyes
Defense	Defense
Education	Education
Electronics	Electronics
Energy	Solar Energy; Hydro Energy; Wind Energy; Thermal Energy; Nuclear Energy; Tidal Energy; Bio-Power Energy; Electricity Transmission & Distribution
Food Processing	Food Processing & Additives; Meat & Poultry; Food Parks
Gems & Jewellery	Gems and Jewellery
Healthcare	Medical Equipment / Devices; Healthcare Facilities / Services
IT & Telecomm	Data Centres; IT Consulting & Outsources Services; Software & Smart Solutions; IT Parks; Telecommunication
Leather	Leather
Logistics	Logistic Parks; Warehouse / Cold Chain / ICD / CFS
Machinery& Equipment	Machinery & Equipment
Mining	Mining
Metals & Construction Material	Metals; Construction Materials
Oil & Gas	Exploration & Production; Transportation & Storage / Pipelines; Refining
Pharma	Pharmaceuticals & Biotech
Real Estate	Hotels & Accommodation; Commercial; Residential; Industry Related Parks / Zones; Retail Chains/Shops; Public Space Development
Retail Chains, Shops	Retail
Space	Space
Textiles	Apparels & Garments; Yarns & Fabrics
Tourism, Hospitality & Wellness	Hotels & Accommodation; Eco Tourism (Coastal + Eco); Tourism (Leisure / Adventure / Heritage Tourism); MICE/Convention Centre/Resorts
Transport	Roads & Highways; Inland Waterways; Railway Infrastructure; Shipping & Shipping Infrastructure; Aviation & Aviation Infrastructure
Waste & Water	Water Collection, Treatment and supply; Sewerage Collection, Disposal & Treatment; Solid waste treatment



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